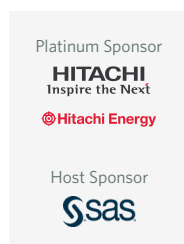




# 2025 Cleantech Innovation Awards

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## Sponsorship Information

### About RTCC

The Research Triangle Cleantech Cluster (RTCC) accelerates growth and leadership of the cleantech economy, leveraging the unique concentration of industry, academic, and government leaders in the Research Triangle to create benefits through innovation, deployment, and talent in the region, North Carolina, and beyond.

# About the Cleantech Innovation Awards

RTCC's annual Cleantech Innovation Awards is our largest event of the year. This signature event brings together a wide range of leaders, stakeholders, and community members from across North Carolina to recognize and celebrate the accomplishments of those individuals and organizations accelerating growth and leadership of the cleantech economy.

This event engages cleantech leaders from across the state and includes recognition of our award winners, dynamic speakers offering insights and inspiration about the cleantech industry, and a networking reception where all attendees celebrate a successful year with new and existing connections.



## Previous Attendees

8 Rivers • ABB • Bank of America • BHHS Carolinas Companies • BtB Marketing Communications • Centralina Regional Council • Chatham County • Chatham Park • City of Charlotte • City of Durham • City of Hillsborough • City of Raleigh • Clean Energy Works • Corning • Davidson County Commissioners • Docking Port Productions • Duke Energy • Duke Nicholas Institute for Energy, Environment & Sustainability • Durham County • Enpira • Entrepreneurs for Impact • First Flight Venture Center • FlexGen • FREEDM Systems Center • Gateway Power Group • Hitachi Energy • Internet of Water • Itron • Lexington City Board of Education • Lexington City Council • Lexington City Schools • MES/ToM • NALA Membranes • NC A&T State University • NC Clean Energy Technology Center • NC Department of Public Safety • NC Electric Cooperatives • NC Renewable Ocean Energy Program • NC Sustainable Energy Association (NCSEA) • Ndustrail • North Carolina Business Committee for Education (NCBCE) • North Carolina Business Council (NCBC) • North Carolina State University • Orange County • PowerSecure • Preston Development Company • RTI International • SAS Institute, Inc. • Schneider Electric • ScottMadden • Seagrass Consulting LLC • Sensus, a Xylem brand • Six Feet Up • SJF Ventures • Southeast Sustainability Directors Network • Southeastern Wind Coalition • Southern Energy Management • Steadfast Growth Partners • Town of Apex • Town of Cary • Town of Chapel Hill • Town of Morrisville • Toyota • Triangle J Council of Governments • Trilliant Networks, Inc • U.S. EPA • Ubicquia • UNC Charlotte Energy Production and Infrastructure Center (EPIC) • UNC Institute for the Environment • UNC-Chapel Hill • United States Environmental Protection Agency • Urlaub Strategies, LLC • VinFast Manufacturing US • Wake County Economic Development • Wake Tech Community College • Windlift • Wolfsped • Womble Bond Dickinson • Yes Solar Solutions

## Previous Sponsors



# 2025 Award Categories

## Individual & Small Team Awards



### CLEANTECH CHAMPION

Recognizes an individual who exemplifies a deep commitment to advancing the cleantech industry in their local community, the Research Triangle region, or statewide. Achievements may include demonstrated dedication to cleantech innovation or adoption, business expansion or relocation, development of high-impact technology, or spearheading regional/cross-sectoral collaboration to drive innovation.



### CLEANTECH ENTREPRENEURSHIP

Recognizes an individual or team that has demonstrated innovation through the development of new technology or advancing existing technology that has the potential to disrupt traditional industries, create a cleaner planet, and improve the quality of life for people here in North Carolina or around the world.



### CLEANTECH RESEARCH INNOVATION

Recognizes an individual or team from industry or within an institution of higher education that is pursuing a research-based solution to a pressing cleantech challenge. Examples include the creation of a new technology, working toward commercialization of a research-based cleantech innovation, or spearheading a new collaboration between research and industry.

## Organization Awards



### EQUITY IN CLEANTECH

Recognizes an organization or initiative that has demonstrated a strong commitment to equity in the implementation of a cleantech project. Examples may include deployments that focus specifically on the equitable availability of cleantech solutions, initiatives that address existing inequalities through new cleantech investments, and stakeholder engagement processes specifically designed to promote inclusion in planning or implementation processes.



### DIVERSITY IN CLEANTECH

Recognizes an organization or initiative that has made significant contributions to ensuring the cleantech workforce reflects the people it serves, pursues organizational approaches that are inclusive of a wide range of backgrounds and perspectives, or actively supports employees' sense of belonging within the organization. Examples may include targeted efforts to help underrepresented groups explore cleantech career opportunities, corporate programs designed to recruit and support underrepresented employees, or inclusion-focused mentoring or networking initiatives.



### CLEANTECH TALENT DEVELOPMENT

Recognizes an organization or initiative that has made a significant contribution to developing talent, providing professional development, or fostering employment opportunities that support the cleantech industry in the region or state. Examples may include a corporate apprenticeship or internship program, a community college or university certificate in clean technologies, or K-12 curriculum or outreach program.

## Cleantech Impact Awards



### ENERGY

Recognizes an energy project that applies cleantech to create positive impacts for the environment, economy, and residents. Examples may include innovations to existing grid infrastructure to enhance resiliency, renewable energy installations, microgrid deployments, or innovative energy efficiency programs.



### TRANSPORTATION

Recognizes a transportation or mobility project that uses innovative cleantech solutions to create positive impacts for the environment, economy, and residents. Examples may include successful fleet electrification projects, EV charging deployments, microtransit initiatives, or efforts to enhance the energy efficiency of mass transit systems.



### WATER

Recognizes a water, wastewater, or stormwater project that applies cleantech solutions to create positive impacts for the environment, economy, and residents. Examples may include deployment of smart metering solutions at scale, application of data to identify opportunities for water conservation, or innovative technology deployments that improve water quality and the environment.



### LOCAL GOVERNMENT

Recognizes a local government or governments that have effectively leveraged resources and partnerships to complete an innovative project or initiative deploying cleantech solutions to create positive impacts for the environment, economy, and residents. Examples may include smart city technology deployments, collaborative stormwater management agreements, collaborative solar purchases, or cross-departmental teams addressing climate change or cleantech adoption or deployment.



### ECONOMIC DEVELOPMENT\*

Recognizes a cleantech organization that has accelerated economic growth in the region or state. Examples may include a cleantech business that has relocated to the region or state, an organization that has made a significant impact through the application of clean technologies, or an organization that has enabled cleantech economic growth.

*\*Awarded at RTCC discretion, not part of official nomination and judging process*

# 2025 Event Sponsorship Information

**\*Pay by January 1, 2025 to lock in 2024 sponsorship prices!**

## **PLATINUM Sponsor** **\$5,000\*** **\$7,500**

Branding as Platinum Sponsor for Cleantech Innovation Awards

Opportunity to provide remarks and present an award during awards ceremony (including verbal and slide recognition during award presentation)

Logo integrated with event logo for maximum exposure

Logo, name, and link promoted to 3,700+ through event emails, webpage, social media, and press releases

3 tickets to VIP pre-event reception

15 tickets

## **GOLD Sponsor** **\$3,000\*** **\$4,000** *3 Available*

Branding as Gold Sponsor for Cleantech Innovation Awards

Opportunity to present an award during awards ceremony (including verbal and slide recognition during award presentation)

Opportunity to provide remarks during VIP pre-event reception

Logo, name, and link promoted to 3,700+ through event emails, webpage, social media, and press releases

3 tickets to VIP pre-event reception

10 event tickets

## **SILVER Sponsor** *Non-Members* **\$1,200\*** **\$1,500** *Members* **\$950**

Branding as Silver Sponsor for Cleantech Innovation Awards

Formal sponsorship acknowledgement during event remarks and throughout event

Logo, name, and link promoted to 3,700+ through event emails, webpage, and social media

10 event tickets



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