



RESEARCH TRIANGLE  
CLEANTECH CLUSTER™

» Transformation Through Collaboration

# Sponsorship Opportunities





# Cleantech Catalyst: Networking Series

RTCC's Cleantech Catalyst: Networking Series connects a growing ecosystem of leaders and stakeholders from industry, academia, government, and communities. Located at a unique local venue, these events feature a short program of brief "spark talk" presentations about new technologies, solutions, and products in the cleantech ecosystem of North Carolina and beyond. We include ample time for networking aimed at continuing conversations sparked by our program and speakers, with a goal of cultivating knowledge exchange and collaboration among participants.

## ANNUAL PRESENTING SPONSOR

**\$7,500**

*Annual sponsorship is a 12-month period, which includes at least 4 Cleantech Catalyst events per year. Exclusive rights as the Presenting Sponsor during sponsorship year.*

- Branding as the "Presenting Sponsor" for each Cleantech Catalyst event
- Opportunity to provide remarks at each Catalyst event
- Opportunity to curate 1 Catalyst event
- Formal sponsorship acknowledgement during event remarks (verbal and logo on a slide)
- Company logo integration with Cleantech Catalyst Series logo
- Logo on event registration page with link to organization
- Sponsorship acknowledgement in all related social media posts (LinkedIn and Twitter)
- Logo on event promotional emails (3,500+ subscribed list)

## EVENT SPONSOR

**\$1,000**

*Sponsor for single Cleantech Catalyst event. 4 or more opportunities each year.*

- Branding as a Cleantech Catalyst Event Sponsor
- Opportunity to provide remarks as a sponsor or integrated into "spark talks"
- Formal sponsorship acknowledgement during event remarks (verbal and logo on a slide)
- Logo on event registration page with link to organization
- Sponsorship acknowledgement in all related social media posts (LinkedIn and Twitter)
- Logo on event promotional emails (3,500+)

## BEVERAGE SPONSOR

**\$500**

*Sponsor for beverages at single Cleantech Catalyst event. 4 or more opportunities each year.*

- Branding as Cleantech Catalyst Beverage Sponsor
- Logo recognition at bar as Beverage Sponsor
- Logo on event registration page with link to organization
- Sponsorship acknowledgement on social media (LinkedIn and Twitter)
- Organization name on event promotional emails (3,500+)
- Formal sponsorship acknowledgement during event remarks (verbal and name on a slide)



## Cleantech Spotlight Series

RTCC's Spotlight Series highlights the people, organizations, and ideas advancing the cleantech ecosystem in North Carolina and beyond. These informative events feature cleantech thought leaders and provide insights into the latest technologies, innovations, and trends affecting the cleantech economy. Attendees have the opportunity to learn, engage with leading experts, and create new connections.

### ANNUAL PRESENTING SPONSOR

**\$7,500**

*Annual sponsorship is a 12-month period, which includes at least 4 Cleantech Spotlight events per year. Exclusive rights as the Presenting Sponsor during sponsorship year.*

- Branding as the Presenting Sponsor for each Cleantech Spotlight event
- Opportunity to provide remarks at each Spotlight event
- Opportunity to curate 1 Spotlight event
- Formal sponsorship acknowledgement during event remarks (verbal and logo on a slide)
- Company logo integration with Cleantech Catalyst Series logo
- Logo on event registration page with link to organization
- Sponsorship acknowledgement in all related social media posts (LinkedIn and Twitter)
- Logo on event promotional emails (3,500+ subscribed list)

### CONTENT PARTNER SPONSOR

**\$2,500**

*Content Partner and Featured Sponsor for a single Cleantech Spotlight event.*

- Opportunity to curate 1 Spotlight event, including identifying potential speakers and topics for discussion
- Opportunity to provide remarks at sponsored event
- Branding as Spotlight Content Partner
- Formal sponsorship acknowledgement during event remarks (verbal and logo on a slide)
- Logo on event registration page with link to organization
- Sponsorship acknowledgement in all related social media posts (LinkedIn and Twitter)
- Logo on event promotional emails (3,500+)

### EVENT SPONSOR

**\$1,000**

*Sponsor for single Cleantech Spotlight event. 4 or more opportunities each year.*

- Branding as a Cleantech Spotlight Event Sponsor
- Formal sponsorship acknowledgement during event remarks (verbal and logo on a slide)
- Logo on event registration page with link to organization
- Sponsorship acknowledgement in all related social media posts (LinkedIn and Twitter)
- Logo on event promotional emails (3,500+)

# Cleantech Entrepreneurship Energizer

RTCC's Cleantech Entrepreneurship Energizer brings together a diverse group of cleantech entrepreneurs, funders, industry leaders, government officials, supporting organizations, and technology experts interested in advancing the cleantech entrepreneurial ecosystem in North Carolina and beyond. Attendees come together to identify opportunities and barriers for the field and ways we can work together to accelerate cleantech innovation and entrepreneurship.

## PRESENTING SPONSOR \$2,500

*Exclusive rights as the Presenting Sponsor for the annual Cleantech Entrepreneurship Event.*

- Branding as the Presenting Sponsor for Cleantech Entrepreneurship Energizer Event
- Opportunity to provide remarks at event
- Formal sponsorship acknowledgement during event remarks (verbal and logo on a slide)
- Logo on event registration page with link to organization
- Sponsorship acknowledgement in all related social media posts (LinkedIn and Twitter)
- Logo on event promotional emails (3,500+ subscribed list)

## EVENT SPONSOR \$1,000

- Branding as a Cleantech Spotlight Event Sponsor
- Formal sponsorship acknowledgement during event remarks (verbal and logo on a slide)
- Logo on event registration page with link to organization
- Sponsorship acknowledgement in all related social media posts (LinkedIn and Twitter)
- Logo on event promotional emails (3,500+)



# Cleantech Funding Series

The Cleantech Funding Series provides key information and opportunities to form connections focused on federal, state, and private funding for industry, entrepreneurs, municipal governments, and other organizations. Funding Focus events feature presentations from organizations and individuals who can help provide critical context and connect the dots about grant programs, tax credits, and government funding available to accelerate cleantech adoption and deployment.

## EVENT SPONSOR

**\$1,000**

*Sponsor for single Cleantech Funding event. 2 or more opportunities each year.*

- Branding as a Cleantech Funding Event Sponsor
- Opportunity to provide remarks at event
- Formal sponsorship acknowledgement during event remarks (verbal and logo on a slide)
- Logo on event registration page with link to organization
- Sponsorship acknowledgement in all related social media posts (LinkedIn and Twitter)
- Logo on event promotional emails (3,500+)

## VIP Reception

RTCC's VIP Receptions are bi-annual invitation-only events that bring together RTCC Board Members, Leadership Members, and VIP cleantech industry stakeholders. VIP Receptions are designed to celebrate the cleantech industry and provide attendees opportunities to cultivate existing and new connections with fellow industry leaders in an informal networking atmosphere. VIP Receptions take place at unique venues across the greater Triangle region, often including a special tour or other group activity.

## VIP RECEPTION SPONSOR

**\$3,000**

*Sponsor for single VIP Reception event. 2 opportunities each year.*

- Branding as a VIP Reception Sponsor for the VIP Reception
- Opportunity to provide remarks during VIP Reception
- Formal sponsorship acknowledgement during event remarks (verbal and logo on a slides during remarks and throughout event)
- Ability to curate a guest list of stakeholders to invite (3-5 asks)
- 5 event tickets

# Additional Opportunity

## Cleantech Career Fair

RTCC's Cleantech Connect Career Fair connects employers in the cleantech/clean energy industry with job seekers, students, and skilled professionals. The event provides opportunities for companies to build awareness about their career opportunities at their companies and directly engage with potential employees.

Organization Type	Cost to Participate
RTCC Board and Leadership Members	FREE
Entrepreneurs	\$50
Companies with <100 Employees	\$150
Companies with >100 Employees	\$300
Staffing Solutions Firms	\$500

RTCC members and State Energy Conference  
Sponsors receive \$50 off the cost to participate

## Get In Touch



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